Memorandum

of cooperation in the area of broadcasting regulation between the Commission on TV and Radio of Armenia and the National Council of Television and Radio Broadcasting of Ukraine

The Commission on TV and Radio of Armenia and the National Council of Television and Radio Broadcasting of Ukraine, hereinafter – the Parties,

taking into consideration the provisions of the Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive)

taking into consideration the provisions of the Agreement between the Republic of Armenia and Ukraine on Friendship and Cooperation of 18 December 1996;

recognizing importance and influence of the broadcasting area on the development of culture of each state;

recognizing interests of the Armenian and Ukrainian societies in efficient regulation of the area of television and radio broadcasting;

with the purpose of extending the possibilities of choice related to television programmes for the population of the Parties' States; of developing audiovisual creativity;

guided by the principles of equality and mutual benefit;

recognizing the informational safety of the television and radio landscape as an integral element and a crucial condition for ensuring the national security of the Parties' States;

guided by the joint will to deepen partnership and support for the development of broadcasting, broadening and deepening mutual cultural ties and strengthening friendly relations between two countries;

according to current acts of international and regional organizations, the members of which are the Republic of Armenia and Ukraine, national legislation of each of the Parties' State, as well as the provisions of this Memorandum,

have agreed as follows:

Article 1 Purpose of cooperation

The purpose of this Memorandum is to develop cooperation in the area of broadcasting regulation through the support and fulfilment of relevant measures, sharing of information and experience between the national regulatory authorities of the Republic of Armenia and Ukraine.

Article 2 Scope of cooperation

Taking into account the features of the broadcasting area, the following areas of cooperation are defined:

- a) promoting the exchange of audiovisual services and creation of common audiovisual products;
- b) mutual consultations and sharing information on specific sectoral issues and strategies and mechanisms for active cooperation in the area of broadcasting regulation;
- c) exchange of specialists and experts, as well as organization of visits and meetings;
- d) studying the role of the regulatory authorities of the Parties' States in ensuring the development of the modern broadcasting sector;
- e) organization and participation in joint seminars, workshops, symposiums, conferences, round tables in the area of broadcasting regulation;
- f) other agreed tools of cooperation.

Article 3 Application rights

This Memorandum does not affect any rights and obligations under other international agreements of the Parties' States.

Article 4 Sharing information

Each Party shall ensure the confidentiality of information received from the other Party. The information received in the framework of this Memorandum will not be communicated to third parties without a written consent of the Party providing this information. Termination of this Memorandum does not affect the provisions of this Article, which is to operate even after the termination.

Article 5 Settlement of disputes

Disputes and disagreements concerning the interpretation, application or implementation of the provisions of this Memorandum shall be settled by direct negotiations and consultations between the Parties.

Article 6 Final provisions

- 1. This Memorandum shall enter into force on the date of its signing by the Parties. The Memorandum shall be concluded for the term of five years. If three months prior to the expiry of the five-year period none of the Parties has expressed its intention to terminate the Memorandum, its term of validity will be automatically extended for the following five years.
- 2. The validity of the Memorandum shall be terminated three months after the date of receipt by one Party of a written notification from the other Party of its intention to terminate this Memorandum.
- 3. Amendments and additions to this Memorandum shall be made by mutual agreement of the Parties and shall be drawn up by protocols, which constitute an integral part thereof.

Done in the City of Yerevan on ___ September 2021 in two copies each in the Armenian, Ukrainian and English languages, all the texts being equally authentic. In case of discrepancies in the interpretation of the provisions of this Memorandum, the English text shall prevail.

For the Commission on TV and Radio of Armenia

Isahakyan str. 28, AM-0009 Yerevan Armenia

Tel. +374 10 528 370, Fax. +374 10 539 034,

e-mail: nctr@tvradio.am
Internet site: www.tvradio.am

Tigran HAKOBYAN

Chairman

For the National Council of Television and Radio Broadcasting of Ukraine

2 Prorizna Street, UA - 01001 Kyiv

Ukraine

Phone: +380 44 287 17 48 Fax: +380 44 278 74 90 e-mail: <u>nrada@nrada.gov.ua</u>

Internet site: www.nrada.gov.ua

Maksym ONOPRIJENKO

Member